

Investor Newsletter

Issue **10** 2014

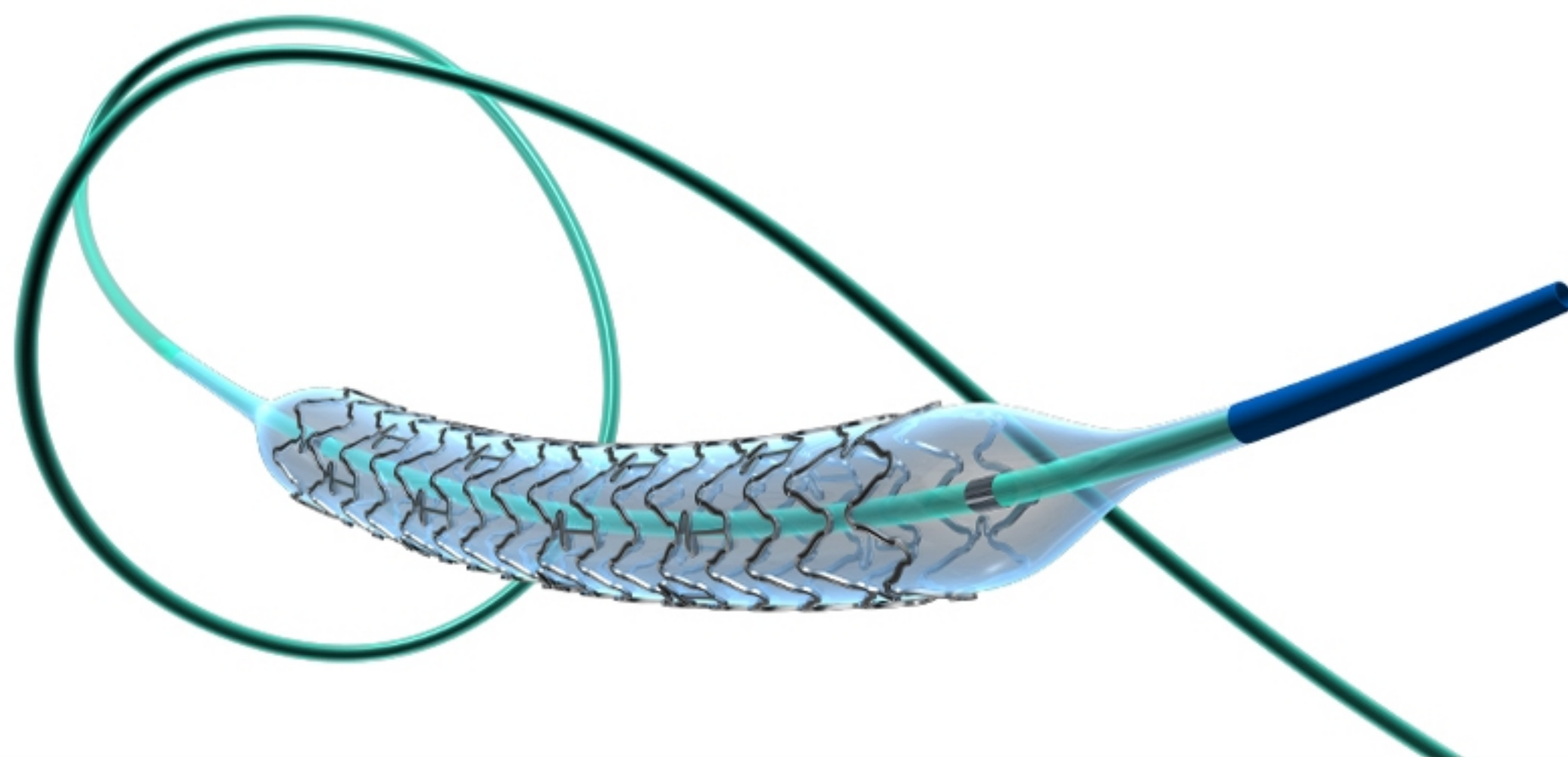


MicroPort Granted Customer Service Award

On September 25, Shanghai MicroPort Medical (Group) Co (“MicroPort”) was awarded “2014 China Best Contact Center,” which is one of the most influential awards regarding customer service and customer relation management in China. MicroPort was among the 57 enterprises that won such honor, selected from 632 applicants from a variety of industries including automobile, Internet, bank, medical, insurance and telecoms.

MicroPort Attends Cardiac Congress

From September 26 to September 28, the 11th Cardiac Imaging & Cardiac Intervention Summit was held in Beijing. During the event, MicroPort held a satellite meeting for Firehawk® Rapamycin Target Eluting Coronary Stent (“Firehawk®”), and several cardiovascular experts shared Firehawk®’s five special features and its latest clinical outcome.



MicroPort Endovascular Attends Vascular Disease Forum

From September 26 to September 27, the 7th Lower Extremity Vascular Disease Forum was held in Suzhou of Jiangsu Province. Sales team of MicroPort Endovascular (Shanghai) Co (“MicroPort Endovascular”) attended the forum and discussed with domestic experts about optimal solutions of some difficult and complicated cases of lower extremity vascular diseases.

MicroPort EP Attends CCAS

From October 10 to October 11, the 3rd China Cardiac Ablation Summit (“CCAS”) & Guangzhou Heart Rhythm Forum was held in Guangzhou, Guangdong Province. Shanghai MicroPort EP MedTech Co (“MicroPort EP”) attended the meeting and promoted its products.



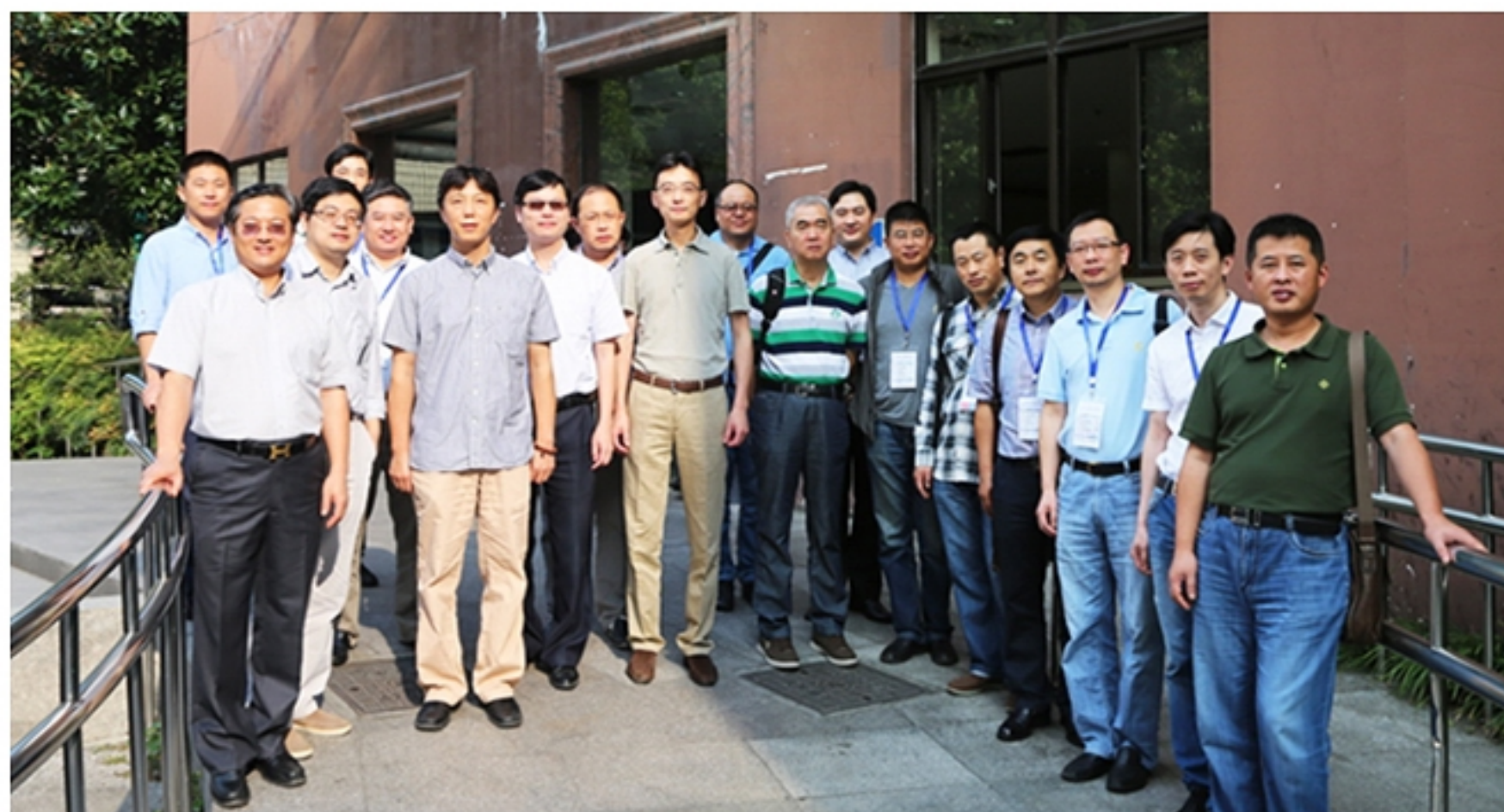
MicroPort Endovascular Attends Endovascology

From October 9 to October 12, the 18th International Endovascology was held in Shanghai. MicroPort Endovascular attended the meeting and displayed its products with a prominent booth and nice brochures.



MicroPort Endovascular Gains Registration Certificates

On September 29, MicroPort Endovascular gained registration certificates of four products - Hercules™ Bifurcated Stent-Graft System, Hercules™ Balloon Inflation Catheter, CRONUS™ Stent Graft System in Surgical Operation and CROWNUS™ Peripheral Stent System.



MicroPort Holds the First THA Training

From September 26 to September 27, the first MicroPort Advanced Total Hip Arthroplasty (“THA”) Training was held in Shanghai Sixth People’s Hospital, which attracted a total of 16 orthopedic surgeons. Orthopedic experts from the hospital were invited to tutor attendees on THA techniques and helped them solve problems they may meet in the surgery. The hospital also arranged operation demonstrations to help them understand. We believe this training will enable more surgeons to have better understandings in THA and will help promote our brand image.

MicroPort Attends MEDTEC China

From September 25 to September 26, MEDTEC China, a leading forum for the medical device manufacturing industry in China and the sole manufacturing sourcing event for medical device in China, was held at Shanghai World Expo Exhibition & Convention Center. Shanghai MicroPort Orthopedics Co (“MicroPort Orthopedics Shanghai”) and several other subsidiaries of MicroPort attended the event, to exchange information with their peers and learn the cutting-edge technologies and market trend. Manager of R&D Department of MicroPort Orthopedics Shanghai was invited as a guest speaker and delivered a speech on “the current situation and future trends of biomaterial application in orthopedic devices.”



25-26 September, 2014
Shanghai World Expo
Exhibition & Convention Center



State of the Art in Hip & Knee Arthroplasty, a Lifestyle Solution 2014

The 2014 International State of the Art Lifestyle Solution meeting was held in Brussels, Belgium on September 29 and September 30, and was a great flagship for MicroPort Orthopedics' Medical Education Program.

A total of 380 delegates were attending our event and our esteemed faculty consisted of healthcare professionals from 12 countries across Europe, Asia, North and South America.

The meeting focused on key topics and current practices within the orthopedic specialty and provided insight on the latest clinical evidence. Didactic sessions were mixed with panel discussions and case reviews.

MicroPort Attends International Cardiology Conference

From October 16 to October 19, the 25th Great Wall International Congress of Cardiology (“GW-ICC”) & Asia Pacific Heart Congress & International Congress of Cardiovascular Prevention and Rehabilitation was held in Beijing. MicroPort and its subsidiary D-Pulse Medical (Beijing) Co (“D-Pulse”) attended the meeting. We held a satellite meeting on Firehawk® and introduced D-Pulse’s newly launched angiographic catheter and angiographic guide wire to attendees and distributors.



The Fourth Mini Lecture

From October 18 to October 19, MicroPort's fourth Mini Lecture was held in Suzhou, Jiangsu Province. Several experts from famous hospitals in Jiangsu Province were invited to share their experiences through case studies. MicroPort Endovascular attended the lecture and took this opportunity to introduce our new products to participants. (ZYY)



MicroPort Attends CMEF Autumn 2014

From October 23 to October 26, the 72nd China International Medical Equipment Fair ("CMEF Autumn 2014") was held in Chongqing. MicroPort and several of its subsidiaries attended the meeting. About 600 people visited MicroPort booth and over 100 distributors showed interests in further cooperation with us.

MicroPort Promotes Orthopedic Products

From October 16 to October 19, the Annual Meeting of Zhejiang Orthopedic Association was held in Ningbo, Zhejiang Province, which attracted more than 1,000 doctors. MicroPort Orthopedics Shanghai presented with a nice booth, and many distributors and surgeons came to inquire about our SUPERPATH® tissue-sparing surgical technique and other hip and knee products.

MicroPort Holds Biomedical Forum

On October 17, MicroPort's 66th Biomedical Forum was held in Shanghai headquarters. Professor Shlomo Magdassi, from Casali Institute of Applied Chemistry of the Hebrew University of Jerusalem, was invited to deliver a speech on "Nanomaterials: From Basic Science to Applications."



La Fenice® Awarded High-tech Project



La Fenice® Hypophyseal Hormone Infusion Pump ("La Fenice®"), an endocrinal management device of MicroPort, was recently awarded high-tech project by Science and Technology Commission of Shanghai Municipality.

La Fenice®, in-house developed by MicroPort's subsidiary Shanghai MicroPort Lifesciences Co, is designed for the treatment of Idiopathic Hypogonadotropic Hypogonadism ("IHH") which is also known as Kallmann Syndrome. In China, the incidence of IHH is 1/2000 in men and 1/10000 in women.

As the first domestically developed gonadotropin-releasing hormone ("GnRH") pulse pump, La Fenice® brings hope to many Chinese IHH patients. It works as an artificial hypothalamus – La Fenice® stimulates hypophysis to excrete follicle-stimulating hormone ("FSH") and luteinizing hormone ("LH") by simulating pulse excretion of human GnRH. In this way, it helps the development of the patient's secondary sex characters, enables him/her to regain sexuality and fertility, improves the bone mineral density and reduces the risk of cardiovascular diseases.

Currently, MicroPort has carried out clinical applications of our GnRH pulse pump in many influential hospitals across China.



Medical Education: Advanced Surgery Techniques

In support of our global commitment to educate healthcare providers, MicroPort Orthopedics hosted a medical education event from October 16 to October 17 that focused on surgeon training in advanced surgical techniques and treatment options for total joint arthroplasty.

The two-day meeting was led by a 10-member faculty specializing in the SUPERPATH® technique and EVOLUTION® Knee System. Participants attended lectures and skills labs to gain hands-on experience on both hip and knee treatments.



European Hip Society Meeting

MicroPort Orthopedics and its marketing staff were present at the 2014 European Hip Society, held in Stockholm from October 8 till October 10.

The MicroPort Orthopedics booth was situated on a prime location and drew a lot of attention and interest in our hip portfolio as well as the MicroPort Orthopedics transition story. On stage there were three key note speakers talking about MicroPort hip products. We also had an e-poster displayed in the exhibition area.



Medical Education on Hip & Knee Surgeries

From October 13 to October 14, the third MicroPort Orthopedics Training was held in Shanghai Ninth People's Hospital to teach surgeons about Total Knee Replacement and Total Hip Replacement surgeries. Professor Zhen'an Zhu and Professor You Wang from the hospital were invited to teach the six surgeons in attendance.

Professor Zhu shared his experience in hip replacement to help trainees solve problems they may meet during the operations and arranged operation demonstrations using MicroPort Orthopedics' PROFEMURE Z Stem and Modular neck to help them understand.

Professor Wang demonstrated surgical procedures of knee replacement, using MicroPort Orthopedics' products ADVANCE® Medial Pivot and Double High knee system. We believe this training will enable surgeons to have better understandings in hip and knee surgeries as well as to learn more about our products.

CRONUS™ Granted Scientific and Technological Achievements Award



CRONUS™ Surgical Stent Graft System ("CRONUS™"), an endovascular device of MicroPort, was recently granted the second prize of scientific and technological achievements by Pudong New Area Science and Technology Commission of Shanghai Municipality.

CRONUS™, self-developed by MicroPort's subsidiary MicroPort Endovascular, is mainly used in thoracic surgery for DeBakey I and DeBakey III aortic dissection. The device is specifically designed for the substitution of traditional stented elephant trunk procedure. The application of CRONUS™ vascular graft prosthesis has made the complex thoracic aortic surgery more convenient and safer, as it successfully combines traditional open surgery and advanced interventional approaches and significantly reduces the prevalence of morbidity and mortality.

CRONUS™ is one-of-a-kind in China and currently has 100% market share. It has been widely recognized within the medical industry and significantly improved the quality of surgical treatment of complex aortic dissections.

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